

## Projects - Feature #1868

### Author in Google search results

12 Oct 2011 08:14 - Andriy Lesyuk

<b>Status:</b>	Reopened	<b>Start date:</b>	12 Oct 2011
<b>Priority:</b>	Minor	<b>Due date:</b>	30 May 2012
<b>Assignee:</b>	Andriy Lesyuk	<b>% Done:</b>	80%
<b>Category:</b>		<b>Estimated time:</b>	0.00 hour
<b>Target version:</b>			
<b>Description</b>			
So I decided to play with the author "box" in Google search results...			
Added invisible link to my empty Google profile... For now the author is not shown.			

### History

#### #1 - 12 Oct 2011 08:14 - Andriy Lesyuk

Some links:

- <http://www.google.com/webmasters/tools/richsnippets>
- <http://www.google.com/support/webmasters/bin/answer.py?answer=1408986>

#### #2 - 20 Dec 2011 09:41 - Andriy Lesyuk

- % Done changed from 20 to 30

#### #3 - 30 Jan 2012 08:48 - Andriy Lesyuk

- % Done changed from 30 to 40

Unhided Google+ icon - let's see if anything changes...

#### #4 - 30 May 2012 21:39 - Andriy Lesyuk

- Due date set to 30 May 2012

- Status changed from In Progress to Closed

- % Done changed from 40 to 100

It works!

#### #5 - 02 Jun 2014 23:17 - Andriy Lesyuk

- Status changed from Closed to Reopened

It looks like it got broken...

#### #6 - 02 Jun 2014 23:44 - Andriy Lesyuk

- % Done changed from 100 to 80

#### #7 - 11 Jun 2014 23:03 - Andriy Lesyuk

Looks like I'm not alone: <https://productforums.google.com/forum/#!categories/webmasters/structured-data>

Thus the explanation can be:

To increase the likelihood of author information returning in search it is best to follow Google guidelines. I recommend removing the rel="author" tag from pages not suited for authorship, for example, homepage, category pages, archives as well as any other pages that contain a listing of articles. In a nutshell the tag should only appear on blog post pages or pages with a single-article.

Time to move the authorship tag to [Meta](#)?..

**#8 - 30 Mar 2015 07:41 - Andriy Lesyuk**

Looks like Google refactored this feature:

- <https://developers.google.com/structured-data/>
- <https://developers.google.com/structured-data/rich-snippets/reviews>
- <https://developers.google.com/structured-data/rich-snippets/sw-app>
- <https://developers.google.com/structured-data/rich-snippets/articles>
- <https://developers.google.com/structured-data/breadcrumbs>
- <https://developers.google.com/structured-data/slsb-overview>
- <https://developers.google.com/structured-data/critic-reviews>
- <https://developers.google.com/structured-data/customize/logos>