

Projects - Feature #1868

Author in Google search results

12 Oct 2011 08:14 - Andriy Lesyuk

Status:	Reopened	Start date:	12 Oct 2011
Priority:	Minor	Due date:	30 May 2012
Assignee:	Andriy Lesyuk	% Done:	80%
Category:		Estimated time:	0.00 hour
Target version:			
Description			
So I decided to play with the author "box" in Google search results...			
Added invisible link to my empty Google profile... For now the author is not shown.			

History

#1 - 12 Oct 2011 08:14 - Andriy Lesyuk

Some links:

- <http://www.google.com/webmasters/tools/richsnippets>
- <http://www.google.com/support/webmasters/bin/answer.py?answer=1408986>

#2 - 20 Dec 2011 09:41 - Andriy Lesyuk

- % Done changed from 20 to 30

#3 - 30 Jan 2012 08:48 - Andriy Lesyuk

- % Done changed from 30 to 40

Unhided Google+ icon - let's see if anything changes...

#4 - 30 May 2012 21:39 - Andriy Lesyuk

- Due date set to 30 May 2012

- Status changed from In Progress to Closed

- % Done changed from 40 to 100

It works!

#5 - 02 Jun 2014 23:17 - Andriy Lesyuk

- Status changed from Closed to Reopened

It looks like it got broken...

#6 - 02 Jun 2014 23:44 - Andriy Lesyuk

- % Done changed from 100 to 80

#7 - 11 Jun 2014 23:03 - Andriy Lesyuk

Looks like I'm not alone: <https://productforums.google.com/forum/#!categories/webmasters/structured-data>

Thus the explanation can be:

To increase the likelihood of author information returning in search it is best to follow Google guidelines. I recommend removing the rel="author" tag from pages not suited for authorship, for example, homepage, category pages, archives as well as any other pages that contain a listing of articles. In a nutshell the tag should only appear on blog post pages or pages with a single-article.

Time to move the authorship tag to [Meta](#)?..

#8 - 30 Mar 2015 07:41 - Andriy Lesyuk

Looks like Google refactored this feature:

- <https://developers.google.com/structured-data/>
- <https://developers.google.com/structured-data/rich-snippets/reviews>
- <https://developers.google.com/structured-data/rich-snippets/sw-app>
- <https://developers.google.com/structured-data/rich-snippets/articles>
- <https://developers.google.com/structured-data/breadcrumbs>
- <https://developers.google.com/structured-data/slsb-overview>
- <https://developers.google.com/structured-data/critic-reviews>
- <https://developers.google.com/structured-data/customize/logos>